

# 3<sup>RD</sup> MIAMI SUMMIT

May 3<sup>rd</sup> and 4<sup>th</sup> 2019

## SPONSORSHIP PACKAGE



gonext  
FAMILY BUSINESS



May 3<sup>rd</sup> and 4<sup>th</sup> 2019

The premise of the second Miami Summit - International Corporate Governance and Business Forum - promoted by GoNext Family Business, is to share experiences and expand the knowledge and connections with the North American market. GoNext is a Brazilian company with operations in the US, specializing in Corporate Governance for family businesses.

Throughout our more than 20 years of experience, we realized that more and more entrepreneurs who work in family businesses whether or not they are members of the management family, demand an opportunity to expand connections, discuss issues common to the processes of internationalization of their businesses, as well as be able to share ideas and doubts in a unique and intimate environment.

## KNOW SOME ADVANTAGES OF SPONSORING THE MIAMI SUMMIT III

- Expand connections with a qualified business audience;
- Present your company and your brand to executives from various sectors;
- Exchange experience with professionals from all over Brazil;
- Opportunity to conduct business with a select audience;
- Enhance the visibility of your products and services.

MIAMI  
SUMMIT

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## ■ Thought Leadership and Conference Program Presence

1. GoNext USA will provide 60 minutes 2 Primary Speaking Slots for your Senior Executives at the Conference
2. Sponsor exclusive presence in the event in his segment and field of expertise
3. Host a table at the seated lunch

## ■ Company Profiling and Branding

1. Free-standing banner positioned within the conference room, foyer and Lunch/Break Area
2. Priority positioning of your corporate logo & profile on the conference marketing materials (i.e. Brochure, save the date, schedule, etc)
3. Sponsor's Corporate Video Shown at the beginning of the event
4. Priority positioning of your corporate logo & profile on the event on line media, with hyperlink to and from your website

## ■ Enhanced Networking Opportunities

1. Exhibition space to showcase your products and services
2. Use of a GoNext USA Personal Networking Manager to pre-arrange formal meetings with key prospects (we can pre-arrange up to 6 personalized meetings) up to 2 days
3. 4 Premium delegate passes for senior executives of the company (2 days event)
4. 4 Passes for networking events: Coffee-Break and Lunch (2 days event)

## ■ Post Conference Connect

1. Comprehensive List of attendees with contact information
2. Presence of your Company Logo on Event Post Show Report
3. Detailed Evaluation of Conference will be shared for future participation

## ■ Additional Features

1. Wish list of 10 organizations and clients you wish to meet at the event, we will invite them on your behalf (Subject to eligibility & availability)
2. Priority to Host future events
3. 30 min speech at our next CONNECT Chairmen Meeting
4. Corporate Discount at the Hotel hosting the event

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**■ Thought Leadership and Conference Program Presence**

1. GoNext USA will provide 60 minutes 1 Primary Speaking Slots for your Senior Executives at the Conference
2. Host a table at the seated lunch (optional)

**■ Company Profiling and Branding**

1. Free-standing banner positioned within the conference room, foyer and Lunch/Break Area
2. Priority positioning of your corporate logo & profile on the conference marketing materials (i.e. Brochure, save the date, schedule, etc)
3. Priority positioning of your corporate logo & profile on the event on line media, with hyperlink to and from your website

**■ Enhanced Networking Opportunities**

1. Exhibition space to showcase your products and services
2. Use of a GoNext USA Personal Networking Manager to pre-arrange formal meetings with key prospects (we can pre-arrange up to 6 personalized meetings) up to 1 day
3. 2 Premium delegate passes for senior executives of the company (2 days event)
4. 2 Passes for networking events: Coffee-Break and Lunch (2 days event)

**■ Post Conference Connect**

1. Presence of your Company Logo on Event Post Show Report
2. Detailed Evaluation of Conference will be shared for future participation

**■ Additional Features**

1. Wish list of 5 organizations and clients you wish to meet at the event, we will invite them on your behalf (Subject to eligibility & availability)
2. Priority to Host future events
3. Corporate Discount at the Hotel hosting the event





# SILVER

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## ■ Thought Leadership and Conference Program Presence

1. *GoNext USA will provide 60 minutes 1 Primary Speaking Slots for your Senior Executives at the Conference*

## ■ Company Profiling and Branding

1. *Free-standing banner positioned within the conference room, foyer and Lunch/Break Area*
2. *Priority positioning of your corporate logo & profile on the conference marketing materials (i.e. Brochure, save the date, schedule, etc)*

## ■ Enhanced Networking Opportunities

3. *1 Premium delegate pass for senior executives of the company (1 day event)*
4. *1 Pass for networking events: Coffee-Break and Lunch (1 days event)*

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FOR OTHER QUESTIONS AND INFORMATION,  
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